# **Privacy Policy**

#### What information do we collect?

We collect information from you when you register on the AweMyFace app, subscribe to our newsletter, do the daily skin logs and daily lifestyle logs and so on. When registering into our application, as and when appropriate, you may be asked to enter your name, e-mail address, photo, age.

#### Information we collect:

**Profile data,** such as username, email, birthdate, gender and avatar.

**Daily skin logs and daily lifestyle logs,** such as damage rate of your skin, acne category, acne position, answers on daily lifestyle questions. We are not storing any of your photos. These photos are stored on your device only.

**App usage information,** such as information about how you use the App and interact with us, including your preferred language, the date and time when you first installed the App and the date and time you last used the App.

**Device data,** such as your computer and mobile device operating system type and version number, manufacturer and model, device ID, push tokens, Google Advertising ID, Apple ID for Advertising, browser type, screen resolution, IP address and the associated country in which you are located.

**Online activity data**, such as information about your use of and actions on the App and the Sites, including pages or screens you viewed, session duration, navigation paths between pages or screens, information about your activity on a page or screen, access times, and length of access.

### What do we use your information for?

Any of the information we collect from you may be used in one of the following ways: to process your daily skin logs and daily lifestyle logs for improving recommendation systems, to personalize your experience (your information helps us to better respond to your individual needs), to provide personalized content and information to you, to develop new features and products, to improve our app (we strive to improve our app based on the information and feedback we receive from you), to improve customer service (your information helps us to more effectively respond to your customer service requests and support needs), to process transactions.

Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased products or services requested, as noted in this Policy. The email address you provide for order processing will only be used to send you information and updates pertaining to your order.

## How do we protect your information?

We implement a variety of security measures to maintain the safety of your personal information when you place an order or enter, submit, or access your personal information. We use secure servers. All supplied sensitive information is transmitted via Secure Socket Layer (SSL) technology and then encrypted into our database, to be only accessed by those authorized with special access rights to our systems, and who are required to keep the information confidential.

#### **Data deletion**

If you would like to have your data deleted, please send an email to support@awemyface.com, stating your username and email used for your AweMyFace account, and we will have your data permanently removed.

### Do we disclose any information to outside parties?

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### **Children's Online Privacy Protection Act Compliance**

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

### **Online Privacy Policy Only**

This online privacy policy applies only to information collected through our website and app, and not to information collected offline.

#### **Terms of Use**

Please also visit our Terms of Use **section** establishing the use, disclaimers, and limitations of liability governing the use of our website.

#### **Your Consent**

By using our site and mobile application, you consent to our privacy policy.

### **Changes to our Privacy Policy**

If we decide to change our privacy policy, we will post those changes on this page, send an email notifying you of any changes, and/or update the Privacy Policy modification date below.

# **Contacting Us**

If there are any questions regarding this privacy policy you may contact us with following email: support@awemyface.com